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New Book by Local Author Develops Children's Creative Ability and Raises Funds for Literacy

WINDSOR, Ontario--([BUSINESS WIRE](#))--A new book entitled *Yours for the Dreaming* launched in Windsor June 7th and at the Executive Women International(R) Detroit-Windsor fundraiser *Reading is Yours for the Dreaming* on June 15th at the Grosse Pointe Hunt Club.

Over \$30,000 was raised from ticket sales, sponsors and auction items that will be used to support the organization's mission of literacy and scholarships for Women in Transition. The book will serve as ongoing fund development for the group and will be a tool that will be used to teach creativity and encourage and excite children about reading.

Written and illustrated by local author and artist Kay Douglas, the book encourages creative thinking and a new perspective on reading. It is written for children, but adults have found it enlightening and entertaining. Cost of the book is \$15 in the U.S. and \$20 in Canada; proceeds from sales will go back to Executive Women International(R) Detroit-Windsor Chapter.

The book was launched on June 7th at the Windsor Public Library where Douglas read to 235 children from kindergarten to grades one and two. The books will be available for lending at the library and Douglas will be available for book signing and sales.

"I commend Executive Women International(R) and Douglas Marketing Group for your collective dedication to helping ensure all Ontario students are able to excel in their studies, reach their full potential - and realize their dreams. Thank you for your concern and commitment to enriching the lives of young people."

Dalton McGuinty

Premier of Ontario

For distribution, sales or further information: ON (519) 258-1858, MI (248) 522-6269,
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